

## EXPRESSION OF INTEREST (EOI)

### AGENCY REQUIRED FOR SALES FORCE MANAGEMENT ACROSS NIGERIA

A LEADING DAIRY COMPANY is seeking a professional and experienced agency to manage and optimize their sales force across various regions in Nigeria, including but not limited to North-East Africa (NE), North-West (NW), North Central (NC), South-South (SS), the South-East (SE) and South-West (SW). By providing personnel efficient in the sales of consumer dairy products, the agency will provide outsourced recruitment, training, administrative management, compliance, performance management, succession planning and sales activation for Retail Distribution Manager (RDMs), Sales Officers (SOs) and other supporting sales/nutrition staff. This partnership is a critical part of our business strategy, and we are looking for an agency with a proven track record in sales force management, recruitment, and administrative services.

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