



ETHNOCENTRIQUE LTD

REQUEST FOR PROPOSAL (RFP): FOR A CONSULTANCY FIRM TO CONDUCT A MARKET RESEARCH ON THE NIGERIAN FASHION MSME VALUE CHAIN (GARMENT, FOOTWEAR & LEATHERWORK)

### Background

In alignment with the organization's strategic vision to empower young Nigerians with dignified work opportunities, Ethnocentrique is launching the "Fashion MSME Skills and Cluster Development Program." This pilot intervention aims to provide standardized skills to 5,000 young individuals in Abia State, Nigeria, focusing on garment, footwear, and leatherwork through a cluster apprenticeship system.

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