

## REQUEST FOR QUOTATION

TERMS OF REFERENCE (TOR) TITLE: STRATEGIC COMMUNICATIONS SUPPORT FOR THE FEDERAL MINISTRY OF HEALTH AND SOCIAL WELFARE (FMHSW)

LOCATION: ABUJA, NIGERIA

LANGUAGE: ENGLISH

1. Introduction The FEDERAL MINISTRY OF HEALTH AND SOCIAL WELFARE (FMHSW) through the SWAp Coordination Office, seeks to enhance public awareness and engagement with its policies, initiatives, and achievements through a strategic communications initiative. This effort requires the expertise of a specialized media and communications firm to develop and execute a channel strategy that effectively communicates the Ministry's important work.

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