

REQUEST FOR QUOTATION: VENUE-BASED COMMUNICATION, MEDIA AND EVENT EXECUTION

TERMS OF REFERENCE (TOR)

PROJECT TITLE: VENUE-BASED COMMUNICATION, MEDIA, AND EVENT EXECUTION SUPPORT FOR THE MARKET-ORIENTED, AFFORDABLE, AND QUALITY MATERNAL AND INFANT/CHILD HEALTH INTERVENTION EVENTS IN 22 STATES.

This ToR is to procure a qualified and experienced service provider capable of delivering a comprehensive and high-impact support package across multiple states.

1. Objective

The primary objective is to procure a single, highly competent service provider (or a consortium) to design and execute a tailored, high-impact communication, media, and event support package for the MAMiI Activation Events, ensuring seamless, professional, and locally resonant execution in each designated state.

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