



EXPRESSION OF INTEREST (EOI) FOR ENGAGEMENT OF MEDIA AND ADVOCACY CONSULTING FIRMS  
ORGANIZATION: GOAL PRIME ORGANIZATION NIGERIA (GPON)  
NUMBER OF CONSULTING FIRMS REQUIRED: 2 (ONE FIRM EACH FOR ZAMFARA AND KATSINA STATE)  
ENGAGEMENT DURATION: 6 MONTHS - JULY 2025 TO DECEMBER 2025 (WITH POSSIBLE EXTENSION)  
EOI RELEASE DATE: 17TH JUNE 2025  
APPLICATION DEADLINE: 27TH JUNE 2025, 11:59 PM

## Introduction

GOAL PRIME ORGANIZATION NIGERIA (GPON), with support from Save the Children International, invites expressions of interest from qualified corporate media and advocacy consulting firms (registered entities) operating in or with established presence in Katsina and Zamfara States. This engagement supports a one-year targeted project focused on strengthening education and protection systems in conflict-affected communities across Kaduna, Katsina, and Zamfara.

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