

## JOHN HOPKINS CENTRE FOR COMMUNICATION CENTRE PROGRAM REQUEST FOR BIDS PURPOSE: HEALTH INSURANCE CONTRACT FOR JOHN HOPKINS PUBLIC HEALTH IN NIGERIA INITIATIVE STAFF 2023. ISSUANCE DATE: SEPTEMBER 8TH 2023 DEADLINE FOR SUBMISSION: SEPTEMBER 20TH 2023 BY OR BEFORE 5PM

The Johns Hopkins University Centre for Communication Programs (JHUCCP) Portfolio has family planning and SBC (Social and Behavioral Communication) Projects in Nigeria. It is made up of two projects. The Challenge Initiative (TCI); and Breakthrough Action (BA). The portfolio seeks a positive shift in family planning social norms at the structural, service and community levels that drive increases in the use of modern family services in the 13 states where the projects are being implemented. The SBCs project works with the Federal and State Ministries of Health to build their capacity in social and behavioral change communication leadership and implement cutting-edge social and behavioral interventions to improve the health and well-being of Nigerians across a broad array of health issues, including Maternal, Neonatal, Child Health and Nutrition (MNCH + N), Family Planning, Malaria and Tuberculosis.

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