



## REQUEST FOR PROPOSALS

NIGERIA URBAN REPRODUCTIVE HEALTH INITIATIVE 2 (NURHI 2) is producing and broadcasting radio magazine programs that combine a short serial drama, testimonials, vox pops and live call-in segments. The format and content is based on NURHI phase 1 endline evaluation and landscaping survey results, NURHI 2 Omnibus survey results, the NURHI 2 demand generation strategy as well as field input based on the current programs.

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