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| Project title | Building Sustainable Livelihoods to Promote Social Cohesion and Peaceful Coexistence of Vulnerable Populations in Plateau State of Nigeria |
| Organisation | Norwegian Refugee Council (NRC) |
| Donor | GIZ |
| Geographical coverage | Bassa, Riyom, Bokkos, Mangu, Shendam and Wase LGAs |
| Project duration | December 2023 - November 2025 |
| Planned workshop period | November, 2024 |
| Activity | Production of Learning Video during Mid-Term Review |

## 1. Background

The Norwegian Refugee Council (NRC), in collaboration with GIZ, has been implementing a project aimed at improving the living conditions of displaced populations, returnees, and host communities in Plateau State, Nigeria. This project focuses on key sectors such as Livelihoods and Food Security (LFS), Water, Sanitation, and Hygiene (WASH), Education, and Information, Counselling, and Legal Assistance (ICLA).

As part of the ongoing Mid-Term Review (MTR) scheduled for October/November 2024, NRC seeks to produce a learning video that will document the project's achievements, challenges, and key lessons learned. This video will serve as a learning tool for internal stakeholders, donors, partners, and external audiences. It will showcase the impact of the project on communities and highlight success stories, as well as areas for improvement.

The learning video will capture voices from participants, stakeholders, project staff, and community leaders, emphasizing how the project has influenced the lives of displaced and host communities.

## 2. Purpose of the Learning Video

The main goal of the learning video is to document and present the key findings, experiences, and lessons learned during the mid-term review period. The video will provide a visual record of the project's progress, focusing on its impact in the six Local Government Areas (LGAs) of Plateau State: Bassa, Riyom, Bokkos, Mangu, Shendam, and Wase.
The video will serve the following purposes:

**Learning and Reflection**: It will offer insights to NRC staff, partners, and stakeholders on what has been achieved, the remaining challenges, and how these challenges can be addressed.
**Documentation:** The video will visually document the progress of the project, showcasing its impact on communities, highlighting successes, and identifying areas that require adjustments.
**Awareness and Advocacy**: It will help raise awareness among external stakeholders, including government entities and potential donors, about the importance of the project and its contribution to the humanitarian response in Plateau State.
**Stakeholder Engagement:** The video will engage the voices of beneficiaries, government officials, and local leaders to provide a well-rounded perspective on the project's value.

## 3. Objectives

The objectives of the learning video are:

- To showcase the project's achievements in LFS, WASH, Education, and ICLA through real-life stories and case studies.
- To highlight the experiences and feedback from beneficiaries, stakeholders, and NRC staff, demonstrating the project's impact on the ground.
- To document the challenges faced during the implementation of the project and the strategies used to address these challenges.
- To provide a learning tool for NRC, and other humanitarian actors to inform future interventions and program strategies.

## 4. Scope of Work

The selected consultant will work closely with the NRC team to design, produce, and deliver a high-quality learning video. The scope of work includes the following activities:

- Planning and Pre-Production
- Filming
- Post-Production
- Review and Finalization
- Draft Submission
- Final Submission

## 5. Deliverables

The consultant will be responsible for delivering the following:

- Inception report
- Final video summarizing all topics per location.
- An abridged video documenting main highlights from the main video.
- A photo booklet documenting specific activity (One program activity per page, with a quote talking about their success achieved during the period of the intervention and the challenges that have been solved)
- Pictures of subjects of case studies
- Ten (10) short-form videos for social media

## 6. Timeline

The consultant is expected to adhere to the following timeline:

| Activity | Timeline |
|---|---|
| Initial Briefing and Story boarding | 19th November 2024 |
| On-Site Filming | 24th – 30th November 2024 |
| Draft Video Submission | 3rd December 2024 |
| Feedback and Revision | 6th December 2024 |
| Final Video Submission | 11th December 2024 |

## 7. Consultant Requirements

The consultant must have the following qualifications:

- Proven experience in video production, particularly for humanitarian or development projects.
- Ability to produce high-quality videos under tight deadlines.
- Strong storytelling and editing skills, with experience in capturing human-interest stories.
- Experience in filming in remote and challenging environments.
- Excellent communication and interpersonal skills for working with diverse stakeholders.
- Familiarity with the humanitarian sector, particularly in Nigeria or similar contexts, is an asset.

## 8. Reporting and Coordination

The consultant will report directly to the NRC Communications Coordinator and work closely with the project manager, programs teams, and MEL staff to ensure all aspects of the video production align with the project's objectives. Regular updates will be provided during filming and editing phases to ensure that NRC's vision for the video is maintained.

## 9. Ethical Considerations

All materials must respect the rights of interviewees, ensuring confidentiality and security. Staff and consultants involved must comply with NRC's Safeguarding Policy and Code of Conduct.

## 10. Profile

The consultant/firm should possess: • Excellent videography and photography skills • Ability to work in a multicultural environment. • Willingness to travel • Integrity and ethical standards • Educational background relevant to the field • Minimum two years of experience in video and photography for NGOs • Good communication skills • Excellent coordination and organizational skills • Capacity to provide necessary equipment. • Preference for local language skills and experience in development-related documentaries.

## 11. Responsibilities.

NRC will be responsible for preparing the Terms of Reference, selecting, and managing the consultant, covering costs, and providing feedback. The consultant under the supervision of the Communication Coordinator will be responsible for preparing proposals, engaging beneficiaries and stakeholders, producing deliverables, and adhering to the agreed timeframe.

## 12. Applications.

Technical and financial proposals should include methodology, team composition, CVs, detailed budget, relevant experience shown (bidders should make available their portfolio of similar projects), availability, and confirmation of no prior involvement in the project.